

# What is this Toolkit and how should you use it?

This toolkit is a practical resource that aims at supporting and inspiring you with a new way of thinking about employment and recruitment. It promotes the idea of employers' ongoing engagement in the process of preparing their (future) employees through tailor-made training programmes, rather than simply going to the market when you need to fill in a position.

## Top 3 Benefits

### OPPORTUNITY

to co-design a training programme that builds up tailored skills

### ACCESS

to a new pool of potential candidates

### FACILITATING

your efforts to bridge the gender gap in your company

## Job profiles

**Women4IT** project offers employers an all-inclusive, free of charge service to recruit, train and hire new talent for the following job profiles – click on the icons to check the descriptions of each profile:



# Be part of it

See below details regarding your engagement, services we provide, tools that you can use, and benefits:

## LEARN

This Employer toolkit will help you understand why you should reconsider your recruitment strategy, why you should think of NEET as your next source of potential candidates, and how you can access the services offered by Women4IT project.



## CONTACT

If your company hires people in one or more of the above job profiles or if your company would like to know more about the project and the opportunities it brings, please get in touch with the Women4IT project responsible (insert your responsible's email here). Your company may be eligible to join the project and benefit from the services below.

## ENGAGE

Confirm your interest to engage in the project by filling out this online form.

It will help us understand better your motivation and expectations for your participation.

## CO-DESIGN

Checkout the training roadmaps drafted by the Women4IT experts. Have your say on what the roadmaps should include, by discussing with the project responsible (women4it@tech.mt).

We want to make sure the training is responding to your needs, in terms of skills, as much as possible.

## NETWORK

Attend events organised by the project, meet our mentors and trainers. Once registered in the project, you will be invited to various offline and online events or meetings.

Our mentors and trainers will support young women into training on digital and soft skills, their job searching skills, as well as improving their attitude towards employment.

## HIRE

The Women4IT will profile and train at least 100 young women in Ireland within the 6 job profiles.

By already being involved in the project, you will have priority to hire them.

## EVALUATE

After a successful hiring process, we will follow up and monitor your experience with the new employee/s. We will also ask you to evaluate your participation in the project.